Digital Media Specialist Internship

The College of Medicine-Urbana at the University of Illinois seeks students to participate in internships for the Fall and Winter semesters. Students will have the opportunity to work on a range of projects including print, Web, video, and new media.

Each Digital Media Specialist Intern will work closely with professionals to improve existing skills while developing proficiency in new media technologies. The emphasis will be on the effective use of digital images, text and video in marketing the College of Medicine for a variety of audiences. This position assists with other general marketing and publicity projects and/or special events as needed. Hours are flexible. Position reports to the Director of Advancement.

Minimum/Essential Qualifications:

- Experience and creative skills with design and production of print and electronic marketing materials with Photoshop, Flash, Dreamweaver and other relevant programs.
- Proficient with Microsoft Office.
- Must be available to work a minimum of 6 hours per week.

Preferred Qualifications:

- Seeking a bachelor’s degree in marketing, communications or related field; or a combination of relevant education and digital media experience to total two years.
- Must have excellent teamwork and communication skills.
- Able to succeed in a fast-paced environment and meet tight deadlines, working on multiple projects simultaneously, and is highly detail-oriented and organized.
- Must have an excellent command of grammar and be aware of editorial content used for design.
- Can work well independently with others in the department and with our clients, as well as University and community partners.

For more information on this internship, or to apply,

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